PRE-CONFERENCE WORKSHOP
January 09, 2019

EXPO & CONFERENCE
January 10–11, 2019

The Ashok, New Delhi, India

MICROGRIDS
SMART CITIES
RENEWABLE INTEGRATION
ELECTRIC VEHICLES

IMPLEMENTING NATIONAL ENERGY STORAGE MISSION
Application Partnership Package

Messe Düsseldorf India Pvt. Ltd.
302-302A, 3rd Floor, Salcon Aurum
Plot No. 4, Jasola District Centre
Near Apollo Hospital, Jasola
New Delhi – 110 025
India

Please type or print.

For use by Messe Düsseldorf India only:

Customer Code
Application registered
Application approved

Please send the original to:

Partnership Packages

For a detailed description see page 3

Partnership Package Silver - 9sqm stand space

- ₹ 3,30,000*
- $ 5,500*
- *Additional taxes as applicable

Partnership Package Gold - 12sqm stand space

- ₹ 6,60,000*
- $ 11,000*
- *Additional taxes as applicable

Partnership Package Platinum - 15sqm stand space

- ₹ 9,90,000*
- $ 16,500*
- *Additional taxes as applicable

Other Partnership Packages

For use by Messe Düsseldorf India only:

Ms. Amruta Dhumal
Tel.: +91 (0)11 4855 0059
Mob.: +91 9599446348
Email: DhumalA@md-india.com

Mr. Debi Prasad Dash
India Energy Storage Alliance (IESA)
Mob.: +91 9699719818
Email: contact@indiaesa.info

Remarks (For office use only)
Please re-enter details

Company

Post Code, City

Third party authorised signatory for all legally binding actions for the exhibitor – after being approved as an exhibitor (incl. authority to accept legal documents)

Third party authorised signatory is not considered an exhibitor.

To be completed only if different from company address above.

Company

Name

Address

P.O. Box

City, State

Country

Phone

Fax

E-Mail

* Mandatory for Indian Exhibitors

PAN* of Deductor

TAN* of Deductor

GSTIN* No.

HSN* Code

SAC* Code

Company

Name

Address

P.O. Box

City, State

Country

Phone

Fax

E-Mail

Alternate address for invoices

Company

Name

Address

P.O. Box

City, State

Country

Phone

Fax

E-Mail

Opt-In for ESI Text Alerts

By checking this box you agree to be contacted via SMS text messaging from Messe Düsseldorf India Pvt. Ltd. for updates and reminders about the ENERGY STORAGE INDIA 2019 event. You can opt-out of text messaging anytime by replying STOP.

Contact Name

Mobile Number

Call Phone Carrier

Date

Legally binding signature and company stamp

By signing this application we accept as binding the Conditions of Participation and the Terms of Business as issued by Messe Düsseldorf India Pvt. Ltd., New Delhi.

The place of performance and jurisdiction for all mutual obligations is New Delhi or, at the request of Messe Düsseldorf India Pvt. Ltd., the jurisdiction of the exhibitor’s place of business.

For more information, please contact:

Ms. Amruta Dhumal
Tel.: +91 (0)11 4855 0059
Mob.: +91 9599446348
Email: DhumalA@md-india.com

Mr. Debi Prasad Dash
India Energy Storage Alliance (IESA)
Mob.: +91 9699719818
Email: contact@indiaesa.info
The Partnership Package Silver incorporates the following:

- Free participation for 2 representatives of the company
- Company logo in SMALL print
- Maxima Construction
- 1 Information Counter
- Square Table
- 3 Chairs
- 3 Spotlight 100W
- 1 Power Socket 15A
- 1 Waste Basket
- 1 page advertisement in show catalogue
- 20% Discount on additional Delegate Passes

The Partnership Package Gold incorporates the following:

- Free participation for 3 representatives of the company
- Company logo in MEDIUM print
- Maxima Construction
- 1 Information Counter
- Square Table
- 4 Chairs
- 4 Spotlight 100W
- 1 Power Socket 15A
- 1 Waste Basket
- 1 Brochure Stand
- 1 page advertisement in show catalogue
- List of attendees (Only Email Ids)
- 30% Discount on additional Delegate Passes

The Partnership Package Platinum incorporates the following:

- Free participation for 5 representatives of the company
- Company logo in BOLD print
- Maxima Construction
- 1 Information Counter
- Square Table
- 5 Chairs
- 5 Spotlight 100W
- 1 Power Socket 15A
- 1 Waste Basket
- 1 Brochure Stand
- 1 Full page advertisement in show catalogue (Front cover inside, back cover inside, back cover)
- First come first serve basis
- List of attendees (Complete contact details)
- 50% Discount on additional Delegate Passes

* Images are for reference purpose only.
Exhibition Profile

1. **Mechanical Energy Storage**
   1.1 Compressed Air Energy Storage (CAES)
   1.2 Pumped Hydro Storage Plants
   1.3 Flywheels
   1.4 Other Types of Mechanical Energy Storage

2. **Electrochemical Energy Storage**
   2.1 Batteries
   2.1.1 Advanced Lead-Acid Batteries
   2.1.2 Nickel-Cadmium Batteries
   2.1.3 Nickel–Metal Hydride Batteries
   2.1.4 Li-Ion Batteries
   2.1.5 Other Battery Technologies (E.g. Nickel-Zinc, Sodium-Ion)
   2.2 High Temperature Batteries
   2.2.1 Sodium-Nickel-Chloride Batteries
   2.2.2 Sodium-Sulphur Batteries
   2.2.3 Other Technologies of High Temperature Batteries
   2.3 Flow Batteries
   2.3.1 Redox Flow Batteries
   2.3.2 Hybrid Flow Batteries
   2.3.3 Other Technologies of Flow Batteries

3. **Chemical Energy Storage / Power-to-Gas**
   3.1 Hydrogen Storage
   3.1.1 Hydrogen Production, Electrolysers
   3.1.2 Hydrogen Storage
   3.1.2.1 Pressure Storage
   3.1.2.2 Liquid Storage
   3.1.2.3 Hydride Storage
   3.1.2.4 Feeding into the Gas Network
   3.1.3 Reconversion (FC, Gas Engine, Turbine)
   3.2 Methanisation and other Hydrogen Refining Processes
   3.2.1 Hydrogen to Methane (Gaseous)
   3.2.1.1 Methane Storage

   3.2.1.2 Feeding into the Gas Network
   3.2 Hydrogen to Methanol (Liquid)
   3.3 Fuel Cells
   3.4 Other Technologies of Chemical Energy Storage

4. **Electrical Energy Storage**
   4.1 Super Capacitors / Double Layer Capacitors
   4.2 Superconducting Coils (SMES)
   4.3 Other Technologies of Electrical Energy Storage

5. **Thermal Energy Storage**
   5.1 Sensitive Heat and Cold Storage
   5.2 Latent Heat Storage
   5.3 Sorptive Storage
   5.4 Thermochemical Storage
   5.5 Other Technologies of Thermal Energy Storage

6. **Storage Systems**
   6.1 Battery Storage Systems
   6.1.1 Stationary Grid-Connected Systems
   6.1.1.1 Battery Storage for Single Family Homes and Multifamily Homes
   6.1.1.2 Battery Storage for Integration into Distribution Networks
   6.1.2 Off-Grid Systems
   6.1.3 Mobile Storage Systems
   6.2 Fuel Cell Systems
   6.3 Other Storage Systems

7. **Production Technologies**
   7.1 Battery Production Technologies
   7.2 Fuel Cells Production Technologies
   7.3 Electrolysers
   7.4 Other Production Technologies
### Exhibition Profile

#### 8. Components and Materials
- **8.1 Components** (Container, Membrane, Separators etc.)
- **8.2 Raw Materials** (Electrolyte, Lead, Lithium and other chemical producers)
- **8.3 Equipment Providers**

#### 9. Energy Storage Project Developers & Service Providers
- **9.1 Utility Companies**
- **9.2 Consulting**
- **9.3 Financing** (E.g. Venture Capital)
- **9.4 Research** (E.g. Equity Research)
- **9.5 Staffing Services**
- **9.6 Service Companies**
- **9.7 Planning Companies**
- **9.8 Technical Services**
- **9.9 Monitoring Services**
- **9.10 Other Services**

#### 10. Renewables (Solar & Wind)
- **10.1 ITP / EPC**
- **10.2 Project Developers**
- **10.3 Manufacturer – PV Modules, Turbines etc.**
- **10.4 Operational Maintenance Companies**

#### 11. Power Electronics Providers
- **11.1 Inverters, UPS, Charge Controllers**
- **11.2 Battery Management Systems (BMS)/PCS**
- **11.3 Battery/Energy Storage Software**

#### 12. Electric Vehicles
- **12.1 Plugin Electric Vehicle**
- **12.2 Hybrid Electric Vehicle**
- **12.3 e-Rickshaw**
- **12.4 Electric 2-wheelers, Electric Scooters**
- **12.5 Charging Infrastructure**

#### 13. Electric Mobility
- **13.1 Material Handling Equipment (MHE)**
- **13.2 Unmanned Aerial Vehicle (UAVs)**
- **13.3 Personal Transportation (E.g. Segway)**

#### 14. Microgrid Developers

#### 15. Start-Ups

#### 16. Smartgrid and Smart City Developers
- **16.1 Townships/SEZ**
- **16.2 Smart Grid Solution Providers**

#### 17. Utilities and Govt. Organisations

#### 18. Research and Teaching, Trade Publishers, Associations/Organisations
- **18.1 Research Institutes and Projects**
- **18.2 Testing Labs and certification Organizations**
- **18.3 Universities and Colleges**
- **18.4 Trade Publishers/Media/Magazines**
- **18.5 Associations**
- **18.6 Other Institutions**
1 Title of event
Energy Storage India 2019
6th International Conference and Exhibition on
Energy Storage, EV & Microgrids in India

2 Organisers
Customised Energy Solutions
A-501, G-O-Square
Aundh - Hinjewadi Link Road
Wakad, Pune 411 057, India
Tel. : +91 (0) 20 2771 4000
URL : www.ces-ltd.com

Messe Düsseldorf India Pvt. Ltd.
302-302A, 3rd Floor, Salcon Aurum
Pune 411 057, India
Tel. +91 (0) 11 4855 0000
URL www.md-india.com

3 Venue/Regulations
The Ashok, New Delhi, India

4 Dates
Duration: 10 – 11 January 2019
Dismantling: 11 January 2019, from 06.00 p.m. onwards
The exhibition will be opened on 10 January 2019
Opening times: 10 January 2019 10.00 a.m. – 06.00 p.m.
11 January 2019 10.00 a.m. – 05.00 p.m.

5 Deadline for Registration
01st January, 2019

6 Catalogue Entry
6.1 A basic entry in the catalogue (max. 4 lines), consisting of exhibitor’s name and the full address will be provided.
6.2 The exhibitor is forwarded separate forms in due course for catalogue entries in addition to the 6.1 entry.
This provisions (6.1 and 6.2) are also application co-exhibitors.
6.3 The catalogue is issued by Messe Düsseldorf India. Exhibitors will receive in plenty of time either from Messe Düsseldorf India Pvt. Ltd. or an appointed third party to fill details on catalogue entries and placing of advertisements. No claims can be entertained for incorrect, incomplete or omitted entries.

7 Participation fees
The costs of participation to be paid are as set forth in the participation options described under 7.1–7.2 below.

7.1 Stand space inside exhibition hall

7.1.1 Package price:

<table>
<thead>
<tr>
<th></th>
<th>India</th>
<th>International</th>
</tr>
</thead>
<tbody>
<tr>
<td>Silver - 9sqm stand space</td>
<td>₹ 3,30,000</td>
<td>$ 5,500</td>
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<td>₹ 9,90,000</td>
<td>$ 16,500</td>
</tr>
</tbody>
</table>

*Additional taxes as applicable

Basic equipment for shell scheme model
Stand construction and dismantling, incl. all ancillary costs, comprising:
- Covering the entire floor area of the booth with carpet
- Stand partitions walls to the neighbouring booths
- 1 fascia with lettering at the aisle, (without Logo)

7.2 General services and facilities
- Provision of net fair space (stand area) during the official opening hours
- Pro rata charge for collectively used area (difference between gross and net area)
- Stand number
- Cleaning of aisles and passages in halls (exhibitors are responsible for cleaning stands)
- General security (no individual surveillance)
- Fire protection service during assembly, event and dismantling
- Carpet in the aisles
- General illumination during assembly, event and dismantling
- Design of open-air space and halls (flags, inscriptions)
- Equipping and operating a MD service centre (telephone and telefax exchange, travel agency, forwarding agents, technical facilities office and organiser’s office)
- Comprehensive visitor canvassing
- Information stands for visitors
- Mandatory liability insurance by local organisers

Any waiver of individual company-specific or general services shall constitute no claim to reduction of the participation fee.

Any additional technical services required, e.g. power, security elements, water, local labour etc., are provided exclusively by Messe Düsseldorf India at an extra charge and can be ordered using special order forms. Fees for additional stand assembly services supplementary to those included in the participation fee, and any orders for services shall be agreed on or charged according to Messe Düsseldorf India’s price lists valid at the time of the event.

Exhibitors shall pay additional rental fees for use of such areas outside official opening hours.

The fees published by Messe Düsseldorf India are fixed prices and are binding on both parties once the exhibitor has been admitted. In the event of any change in the initial conditions agreed between local contractual partners and Messe Düsseldorf India or any amendment to legal provisions and fees after admission, Messe Düsseldorf India shall be entitled to charge these to the exhibitor at the current rate.

8 Application
Applications must be submitted using the enclosed form, acknowledging these Conditions of Participation. The completed application form bearing a legally binding signature and company stamp should be couriered / posted to:
Messe Düsseldorf India Pvt. Ltd.
302-302A, 3rd Floor, Salcon Aurum
Plot No. 4, Jasola District Centre
Near Apollo Hospital, Jasola
New Delhi – 110025, India

No account shall be taken of conditions or provisos contained in applications. Requests for specific sites do not constitute a condition of participation.

The application shall be binding irrespective of admission by Messe Düsseldorf India. Only upon receipt by Messe Düsseldorf India shall the application be deemed to have been submitted; it shall be binding pending final admission or non-admission. Particularly given shall be stored for automatic data processing and shall be made available to third parties upon implementation of the contract. Applications shall be processed in the order received. Any applications received after the registration deadline can only be considered if sufficient space is available.

Any services offered by companies having exclusive rights in the fair grounds must be ordered through Messe Düsseldorf India.

ENERGY STORAGE INDIA 2019
10.1 Participation costs set forth in Item 7 shall become due upon approval of the admission. The exhibitor shall be billed for this account.

10.2 Bills for other, separately ordered services or deliveries shall be payable at the time of performance or upon receipt of the invoice.

10.3 Remittances quoting the name of the event, customer’s bill numbers, are payable to Messe Düsseldorf India Pvt. Ltd., New Delhi:
- Alongwith application forms: Full payment

Cheque/Demand Draft/Bank Transfer to:
- Messe Düsseldorf India Pvt. Ltd.
  A/C 1523935000
  IFSC Code: DEUT0796DEL
  SWIFT Code: DEUTINBBDE
  Deutsche Bank AG
  ECE House
  28, Kasturba Gandhi Marg
  New Delhi 110 001
  INDIA

  • Via e-mail, kindly provide the Reference details of Bank Transfer to: DhumalA@md-india.com.
  • The details of PAN and TDS for any/all transaction made must be provided.

10.4 For all outstanding liabilities Messe Düsseldorf India may retain the stand equipment and products of the relevant exhibitor as security.

Messe Düsseldorf India shall not be liable for damage to and/or loss of goods to which a lien attaches.

10.5 If invoices are sent to a third party on the exhibitor’s instructions, the latter shall still remain liable for the full payment.

10.6 In case of default, interest shall be charged at a rate 4% above the current State Bank of India prime rate. Where payment dates are not met, Messe Düsseldorf India shall be entitled to rescind the contract or otherwise dispose of the stand area. Item 11 of the Conditions of Participation shall apply.

11 Withdrawal or Non-Participation

The exhibitor is entitled to withdraw his application prior to admission. Should an exhibitor withdraw his application after the date of deadline for registration but prior to admission, he shall forfeit any advance payment made.

Following admission, the exhibitor is no longer entitled to withdraw his application or reduce the exhibition space. Both the participation fee and any other costs actually incurred must be paid. Where the exhibitor fails to occupy the stand area allocated to him and where such area can be otherwise rented out by Messe Düsseldorf India (except by way of exchange), the exhibitor shall pay 40% of the participation fee as well as any other costs actually incurred.

Withdrawal by the exhibitor or any waiver of the allocated stand area shall only become effective upon receipt by Messe Düsseldorf India of a written declaration to that effect.

Messe Düsseldorf India is entitled to rescind the contract in the event of an application for insolvency proceedings in respect of the exhibitor’s assets or where such an application is rejected on the grounds of insufficient assets. The exhibitor shall inform Messe Düsseldorf India thereof at once.

12 Exhibits

All exhibits must be listed individually on the application form giving an exact description. Any display of inflammable or pungent exhibits or exhibits whose demonstration entails noise requires the prior written consent of Messe Düsseldorf India.

Exhibits may not be removed during the course of the event. The operation and demonstration of exhibits is only admissible within the scope of legal requirements and accepted standards. Messe Düsseldorf India is neither in charge of nor responsible for questions of legal requirements and licenses, quotas or transfers of sales proceeds.

13 Technical Guidelines

The Technical Guidelines are a constituent part of these Conditions of Participation and must be adhered to. The Technical Guidelines shall be handed over to the exhibitor at the latest with the order form for services.

14 Fair Insurance and Exclusion of Liability

All damages incurred must be reported in writing to the police. Incidences of fire, theft and burglary must be reported to the trade fair management and the police within 24 hours. Messe Düsseldorf India is liable for financial losses and damage to property or assets only in the case of willful intent or gross negligence.

Messe Düsseldorf India accepts no duty to exercise proper care with respect to exhibits and/or stand fittings. This exclusion is in no way limited by the security measures provided or decoration services undertaken in individual cases.

The exhibitor is liable for all damages caused to third parties as a result of his exhibition participation, including damage to buildings on the fairgrounds and to the exhibition halls and/or their furniture and fittings, save where such damages are covered by a local third-party indemnity insurance.
**Circulars**

Once the stand areas have been allocated, the exhibitors receive circulars giving information on preparations for and the staging of the fair. Any consequences arising from disregarding these circulars shall be borne by the exhibitor.

**Reservations**

Any rules and regulations of the host country or of the local contractual partner differing from these Conditions of Participation or imposing additional restrictions shall have precedence at all times. Messe Düsseldorf India shall not be liable for any resulting losses or other disadvantages for the exhibitor.

Messe Düsseldorf India shall be entitled to postpone, curtail, extend or cancel the event and to close individual or all sections of the fair either temporarily or permanently where unforeseen circumstances so dictate. Should it become necessary to postpone, curtail, extend or cancel the event, the exhibitor shall not be entitled to withdraw from the contract or to claim compensation; should he nevertheless waive his right to the stand area allocated to him, Item 11 of these Conditions of Participation shall apply. Messe Düsseldorf India shall not be liable for any losses sustained or disadvantages suffered by the exhibitor as a result of a cancellation. Rather, the exhibitor shall in such case be required to bear a reasonable share of the costs incurred by Messe Düsseldorf India in preparing for the event.

Where the exhibitor has placed orders with Messe Düsseldorf India for services supplementary to those covered by the participation fee (Item 7), he shall be billed for the contributions incurred until this point in time.

**Final Provisions**

In submitting the application, the exhibitor agrees to these Conditions of Participation. Any other agreements, individual permits or special arrangements shall require written confirmation by Messe Düsseldorf India.

The mutual rights and duties hereunder shall be subject to the law of the Republic of India. Failing other arrangements subject to the prior consent of Messe Düsseldorf India, place of performance for payments is New Delhi.

Place of jurisdiction (venue) is New Delhi or, at the discretion of Messe Düsseldorf India, the registered office of the exhibitor.

Should any of the above terms be or become invalid, this shall not affect the validity of the remaining terms. The resulting gaps shall be filled in such a way as to maintain the sense and purpose of the contract.

Any claims of the exhibitor against Messe Düsseldorf India shall be barred after six months.

The period of limitation shall commence with the end of the month in which the event closed.

Messe Düsseldorf India Pvt. Ltd.